Florida Allergy, Asthma & Immunology Society

2025 PRACTICE MANAGEMENT PROGRAM

JULY 31 - AUGUST 1

Disney's Contemporary Resort

4600 World Dr., Lake Buena Vista, FL 32830



<u>Practice Management Program Director</u> Juan Carlos Murillo, MD



THURSDAY

July 31st

Physicians and Administrative Staff **Extra fee applies for physician program registrants**

7:30 AM - 8:00 AM	BREAKFAST IN CLASSROOM (Check-in Begins at 7:00 AM)
8:00 AM - 8:10 AM	OPENING REMARKS
8:10 AM - 9:25 AM	Cracking the Code: Allergy Coding Essentials for 2025 - Gary N. Gross, MD
9:25 AM - 10:40 AM	Practical Applications of Artificial Intelligence in Allergy and Immunology - Sakina Bajowala, MD
10:40 AM - 11:00 AM	RESTROOM BREAK
11:00 AM - 12:15 PM	Negotiating Managed Care Contracts - Ron Howrigon
12:15 PM - 1:30 PM	LUNCH LECTURE Using Social Media Strategically to Elevate Care and Connect with Patients - David Stukus, MD
1:30 PM - 2:45 PM	Update from the American College of Allergy, Asthma and Immunology Advocacy Council - J. Allen Meadows, MD Brought to you by the American College of Allergy, Asthma & Immunology
2:45 PM - 4:00 PM	Integrating Research Seamlessly into Private Practice - J. Wesley Sublet, MD, MPH
4:00 PM - 4:15 PM	RESTROOM BREAK
4:15 PM - 5:30 PM	Building Resilient Teams: Promoting Wellness and Combating Burnout - David Stukus, MD
6:30 PM	1 Dinner Program (see sanctioned product theater schedule)

Practice Management



Practice Management

Administrative Staff

7:30 AM - 8:30 AM	BREAKFAST SOCIAL IN CLASSROOM (Check-in Begins at 7:00 AM)
8:30 AM - 8:40 AM	OPENING REMARKS
8:40 AM - 9:55 AM	Navigating Buy and Bill for Biologic Therapies: Achieving Excellence in Operations and Financial Success - Elizabeth Johnson, LPN
9:55 AM - 11:05 AM	Professionalism in Practice: Developing a Culture of Respect and Accountability - Anil Nanda, MD
11:05 AM - 11:20 AM	RESTROOM BREAK
11:20 AM - 12:35 PM	Strategic Planning for Growth and Transition: Making Decisions for the Future - Nick Hernandez, MBA, FACHE
12:35 PM - 1:35 PM	LUNCH IN EXHIBIT HALL
1:35 PM - 2:50 PM	Practical Risk Management: Protecting Your Practice Without A Risk Management Division - Jeff L. Cohen, JD
2:50 PM - 4:05 PM	Beyond Billing: Enhancing the Revenue Cycle and Introducing New Income Streams for Growth - Elizabeth Johnson, LPN
4:05PM - 5:20 PM	Practice Transactions Uncovered: Mergers, Acquisitions, and the Road to Valuation Success - Nick Hernandez, MBA, FACHE
5:30 PM - 6:30 PM	Jewel Showcase Reception
6:30 PM	2 Dinner Programs (see sanctioned product theater schedule)



Executive Office

